

ADVERTISING Rates

Prices are listed as CORPORATE/NON-PROFIT

Ads in TRUE COLORS Conference Guide: This guide contains valuable information about TRUE COLORS and is distributed to all conference attendees and presenters. Our discounted AD rates are substantially lower than those charges by other comparable venues. **This venue is great for advertising upcoming events!**

<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Bus. Card (2" x 3.5")	\$125/\$75	½ page (7.25" x 4.75")	\$275/\$150
¼ page (3.5" x 4.75")	\$150/\$100	Full page (7.25" x 9.50")	\$450/\$275

Inner Back Cover: \$1,000/\$600 (first come, first served)

Ads in TRUE COLORS Resource Guide: This guide is an invaluable resource used by more than 3,500 organizations, individuals, educators, service providers, and other professionals and community members every year. **Because the Resource guide is used continuously throughout the year by its recipients, it is a great value for your advertising dollar!** In addition, the resource guide is also provided on-line, with approximately 9,000 hits per month – and three times that during conference season (January – March)

<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Bus. Card (2" x 3.5")	\$175/\$100	½ page (7.25" x 4.75")	\$500/\$325
¼ page (3.5" x 4.75")	\$225/\$150	Full page (7.25" x 9.50")	\$850/\$400

Inner Back Cover: \$1,500/\$900 (first come, first served)

Youth Sponsorship: \$75 (covers 2 day registration costs, plus \$15 toward school scholarship fund). You or your organization will also be listed as a "conference angel" in the Conference Guide.

TRUE COLORS Conference Ad Response Form

Contact Name: _____ Contact Number: _____

*Organization Name: _____

Organization Address: _____

*Phone Number: _____ Email address: _____

*Website: _____

Payment Options: Check Enclosed Credit Card: Type: Amex Visa MC

Name on Card: _____

Card Number: _____

Expiration Date: _____ Sec. Code: _____

**This information is printed in the conference guide*

Return with payment to:

True Colors, Inc. 30 Arbor Street, Suite 201A, Hartford, CT 06106

Fax: 860.232.0049 or director@ourtruecolors.org

Vendor space may also be reserved/paid for on-line at www.ourtruecolors.org under the conference tab

Email ads to: Director@ourTrueColors.org

**Black and White, Electronic Hi Res jpeg or png Copy due
no later than 5:00 PM on**

Friday, February 7, 2020

FULL PAGE AD: 7.25 x 9.50 inches

**½ PAGE AD: 7.25 x 4.75 inches (Horizontal)
3.50 x 9.50 inches (Vertical)**

¼ PAGE AD: 3.50 x 4.75 inches

BUSINESS SIZE AD: 2 x 3.5 inches